

Cell Travel Advertisement Assignment

Your assignment is to create a travel advertisement for either an animal or plant cell. In doing so you will compare (think “analogies”) the cell to a travel destination such as a city, resort, theme park, tropical island, building, or anything you can think of!

To receive full credit your advertisement must include analogies for the following parts of the cell. You may choose either a plant or an animal cell.

ANIMAL CELL	PLANT CELL
<ul style="list-style-type: none"> ○ Nucleus ○ Mitochondria ○ Cell membrane ○ Ribosomes ○ Endoplasmic reticulum ○ Golgi complex ○ Lysosomes ○ Cytoskeleton ○ Vesicles 	<ul style="list-style-type: none"> ○ Nucleus ○ Mitochondria ○ Cell membrane ○ Ribosomes ○ Endoplasmic reticulum ○ Golgi complex ○ Chloroplasts ○ Cell wall ○ Vacuoles

For example: When discussing the cell membrane you may say something like, “Cell Membrane: Our island resort is surrounded by an impenetrable coral reef. Only our skilled boat drivers know the way through it. Your security is assured! No visitors without proper identification are allowed in or out of the resort”.

Requirements:

- This advertisement must be done on standard sized poster board of any color.
 - The comparisons you draw must be accurate (for example, the above description would not work for ribosomes because ribosomes do not protect the cell and allow materials to pass in and out).
 - A diagram of a cell (animal or plant, whichever you have chosen) must be included on the poster board with the nine organelles clearly labeled.
 - Your analogies for each organelle (such as the example I gave above) are included somewhere on the poster board, clearly visible and neatly done.
 - You should use other spots on the board to describe what your city/park/resort might look like. You can hand draw, use computer printouts, or magazine cutouts to do this.
 - You may be as creative, artistic and humorous as you like (please do!)
 - The poster must be neat and easy to read. You want this to look professional. Remember, your goal is to attract tourists.
 - You may use your notes, textbook, or other sources such as books or the Internet as reference material.
 - This assignment is **due at the beginning of class on Mon., November 24, 2008.**
- If you would prefer, you may do this project as a powerpoint presentation or by another method of your choice. This must be cleared with me first! All requirements above (other than the first bullet-point) would still apply.